

ADOOZY POWER



PRODUCT CATALOGUE

NEVER RUN OUT OF POWER. WHEREVER YOU ARE.

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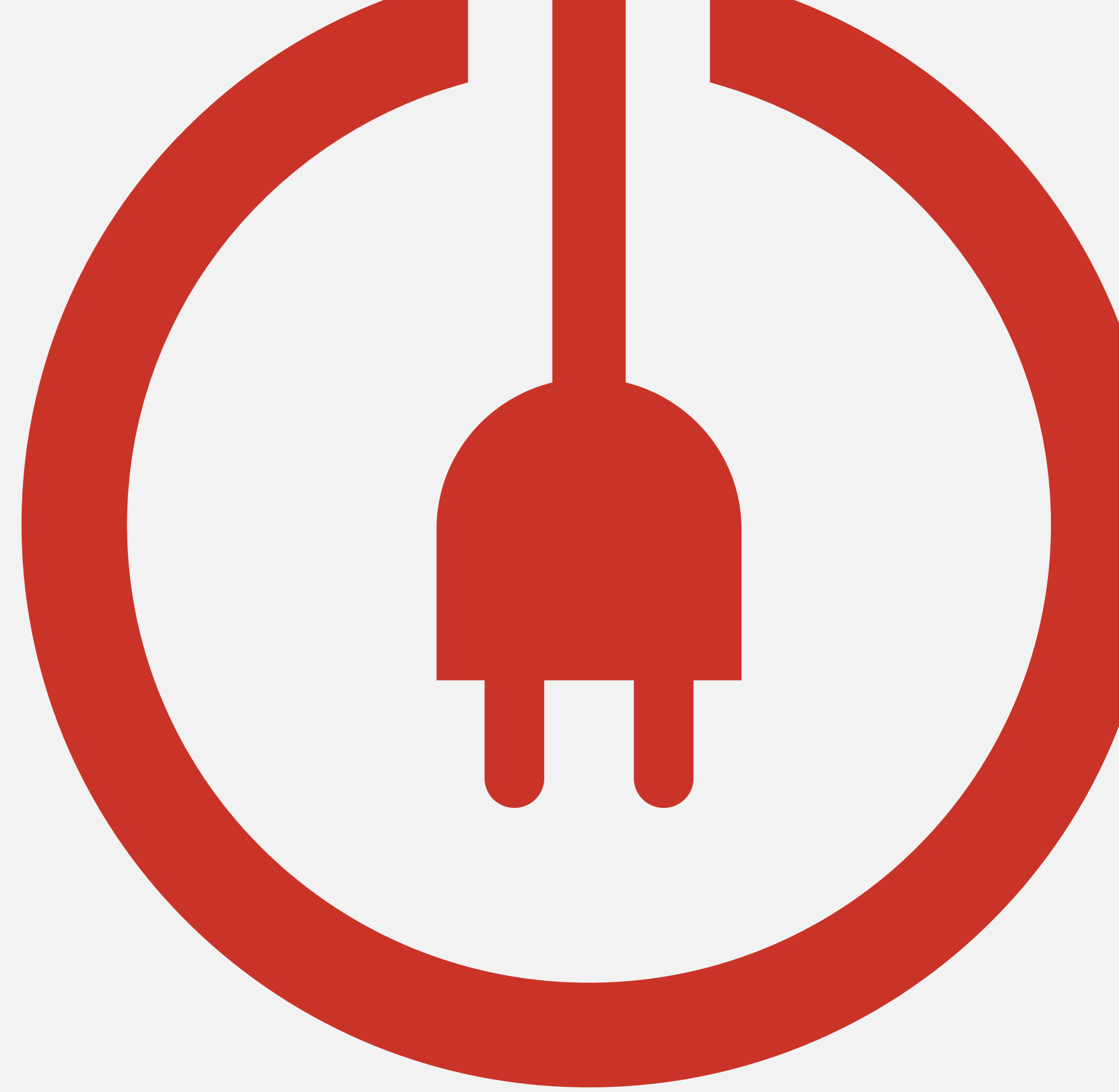
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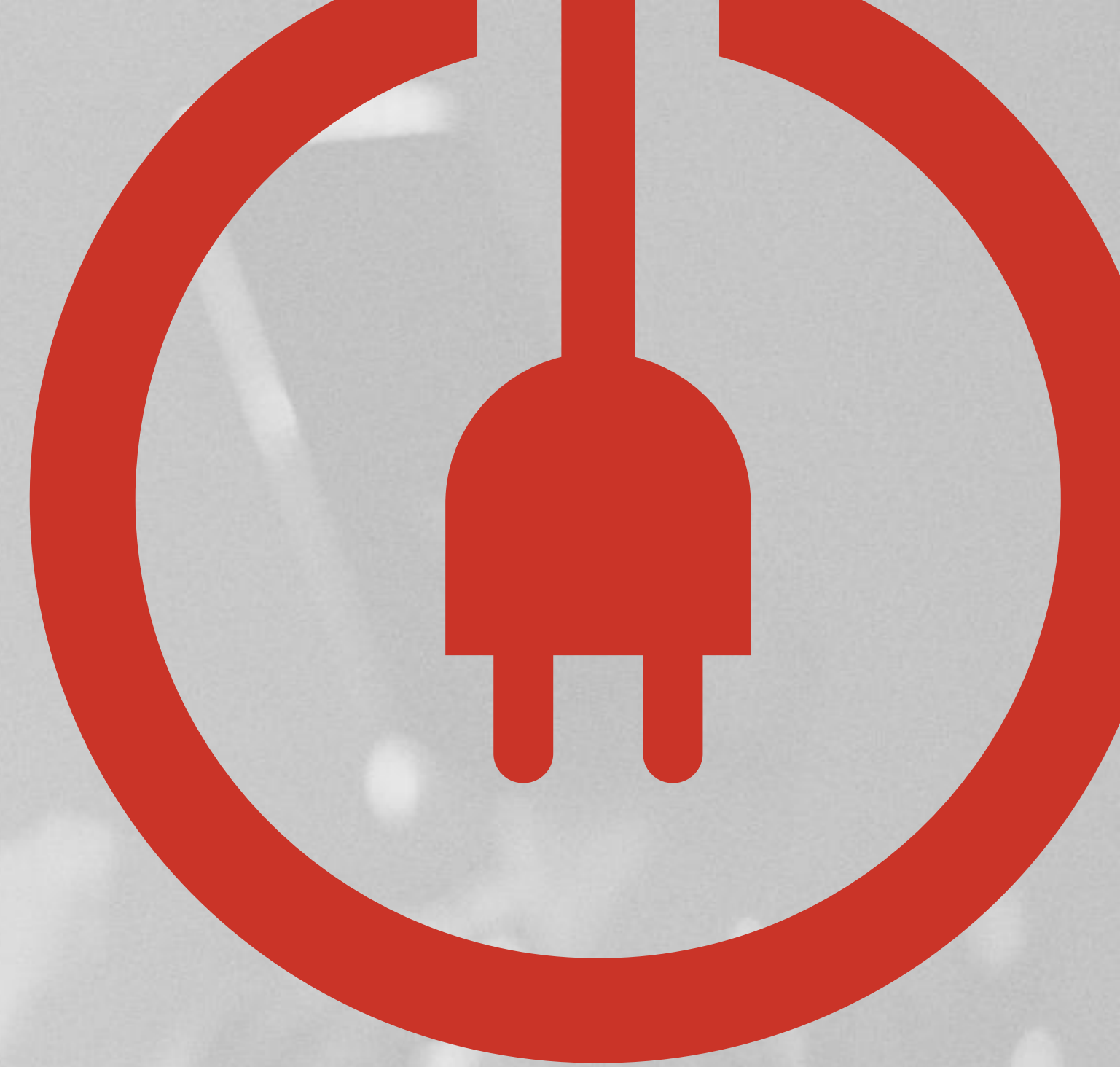
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01

THE PROBLEM

YOUR CUSTOMER FACES



THE PROBLEM WITH A DEAD MOBILE BATTERY

WHAT YOUR CUSTOMER LOSES:

- 1

Communication

No calls, WhatsApp, or SMS
- 2

Internet Access

No browsing, email, or social media
- 3

Transport

No access to e-hailing apps
- 4

Payments

No mobile wallet or banking apps
- 5

Safety

No way to call for help or share location

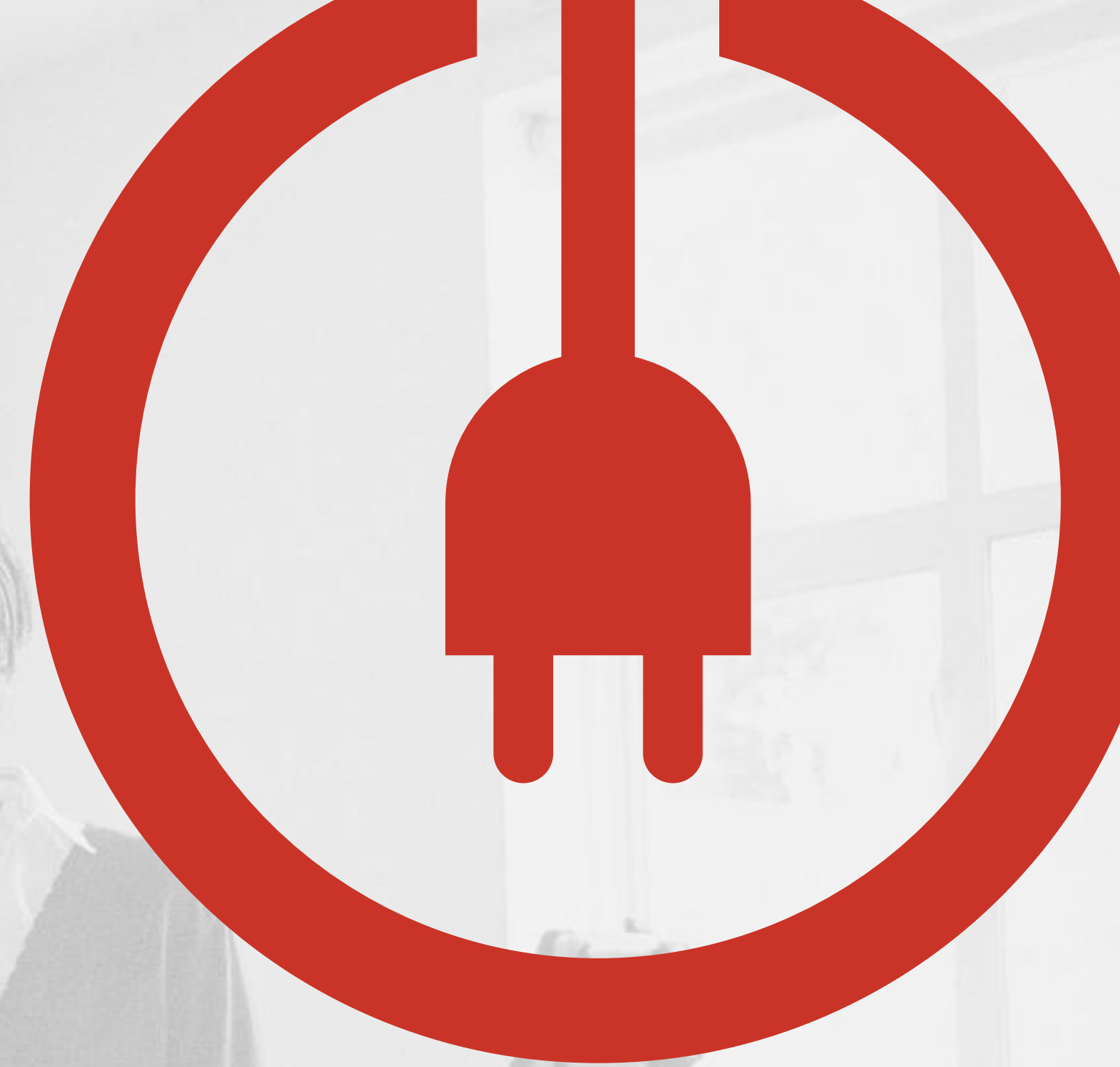
A DEAD BATTERY ISN'T JUST INCONVENIENT. IT'S DISRUPTIVE AND UNSAFE.



02

ABOUT ADOOZY

POWER FOR EVERY MOMENT



2018

Founded

22k+

Rentals / Month

66k+

App Downloads

Adoozy is a technology-driven company founded in 2018, providing smart charging stations equipped with portable power banks that allow consumers to charge their mobile devices on the go. Adoozy is a trusted and convenient solution for mobile charging needs across a growing community of app users.

WHERE YOU'LL FIND US

Tertiary Institutions

High Schools

Golf Courses

Forecourts

Restaurants & Events

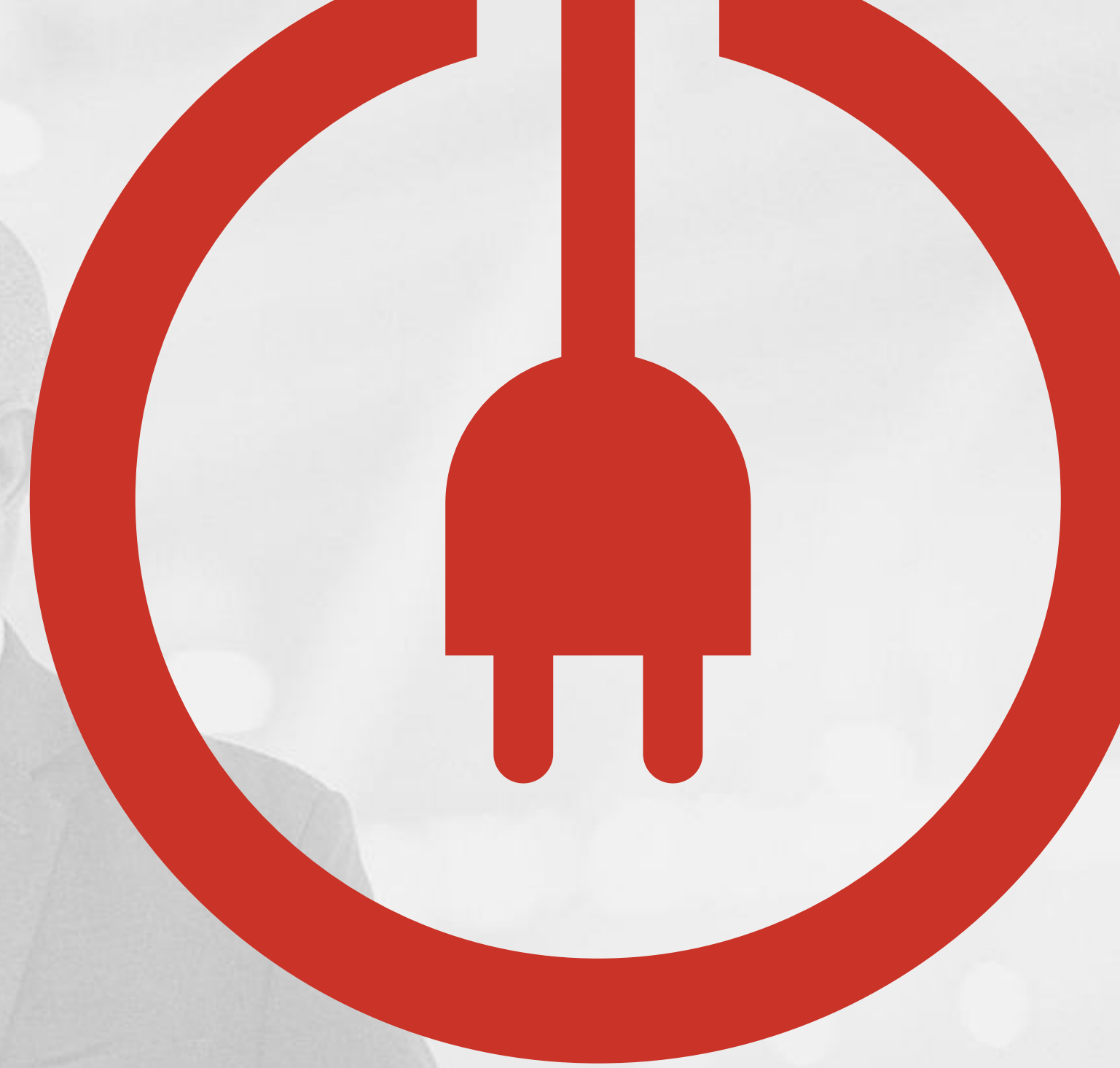
Retail



03

PRODUCTS & SERVICES

POWER ON GO





01

IN-HOME DOCKER UNIT

- Includes 3 portable power banks
- Compact, user-friendly design
- Once-off purchase, yours to own
- Delivered ready to use with remote support
- Ideal as staff gifts, on-the-go solution for sales representatives, rewards, internal activations or home use





02

STACKER UNIT

- Stackable units with capacity for 8 to 16 portable powerbanks
- Built-in digital screen for Advertising
- Each brand receives a 15-second slot per ad cycle
(Minimum of 5 brands required, rates exclude content production)
- Units can be branded to adopt a partner's branding or for an additional advertising opportunity
- Includes technical support and monthly reporting
- Ideal for offices and small venues





03

EVENTS DIGITAL MEDIA STATION

- Docks up to 40 fully charged power banks
- Ability for digital, dynamic marketing
- Ability to be branded
- UPS capability available
- Ideal for events or large venues



COMMUNICATION & TECHNOLOGY

1

Beacon Technology Enabled

Detects customers within a 50-meter radius of our units, enabling hyper-local engagement.

2

Smart Push Notifications

Low Battery Alerts trigger marketing messages under 15% battery. Weekly Promotions highlight in-store deals and drive foot traffic.

3

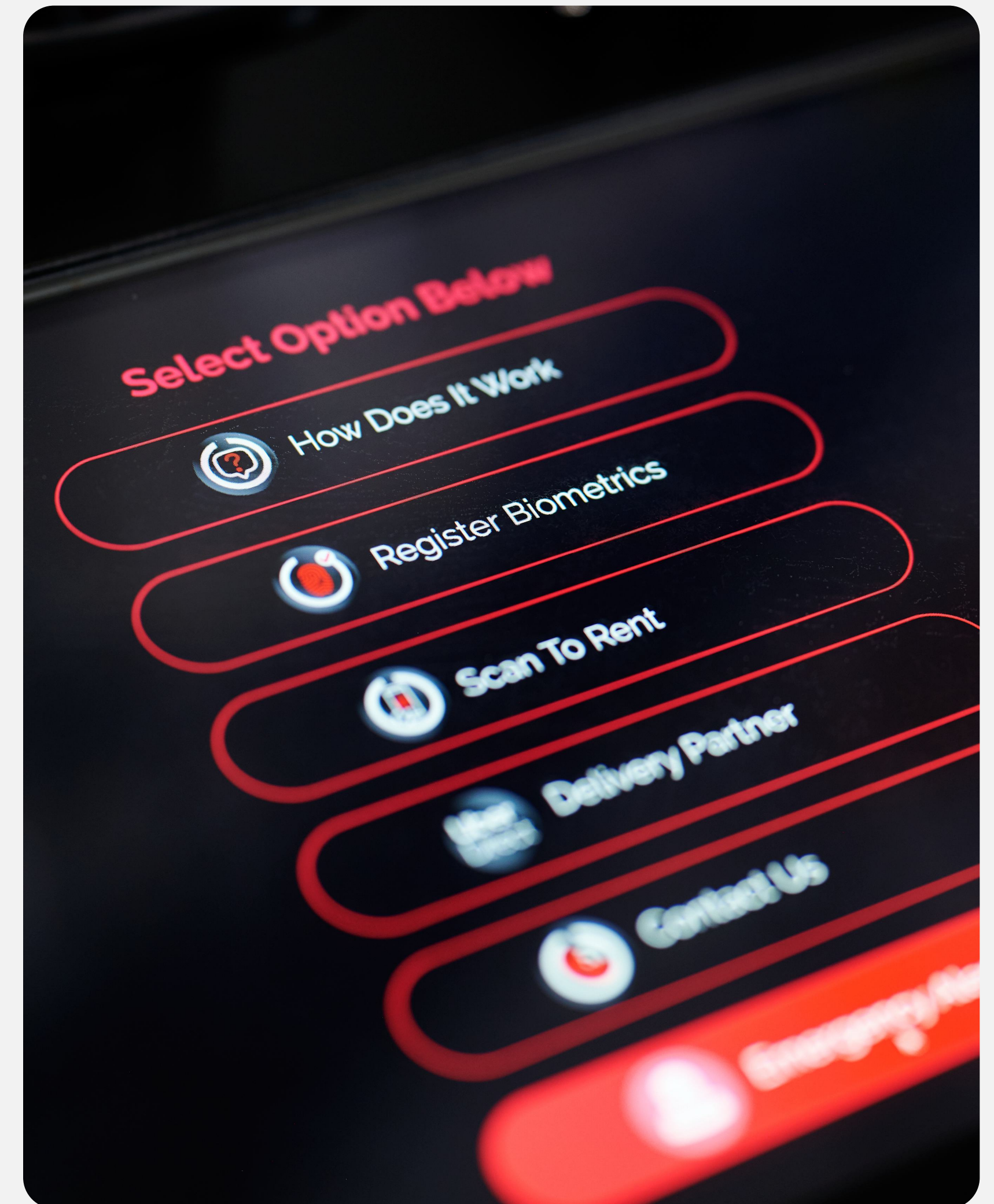
Remote Ad Management

Update campaigns instantly across all units from a centralized dashboard.

4

Support & Reporting

Includes technical support and monthly performance reports for actionable insights.



UNIQUE VALUE PROPOSITION

FOR YOUR CUSTOMER

- Product Convenience
- Value Added Service
- Safety
- Reliability

FOR YOU

Reach — Strategic Presence Across Key Locations. Key strategic placement of units lets you engage customers where they shop, study and socialise. Unique real estate: Tops at Spar POS, Sasol POS, Universities and more.

From petrol stations to retail and event venues, Adoozy Power stations are live across a growing network of premier partner venues.



SERVICE T&Cs

Rentals

Power bank rental is free provided the customer returns the power bank to any Adoozy station within 24 hours of rental.

Suspension

If the power bank is not returned within 24 hours, the customer's account will be suspended from using the service.

Lost Power Banks

A customer would need to pay R 360.00 if their power bank is lost to continue using the service. The account is unsuspended once paid.

No Return

A customer is charged R 360.00 if the power bank is not returned after 24 hours. The customer then owns the power bank and the account is unsuspended.

Payments

All payments for no-returns are made through the Adoozy App.

Power Bank Deliveries

Customers can rent or return power banks via an Uber service through the Adoozy app. Service is subject to delivery charges.



LET'S POWER UP YOUR BRAND

ADOOZY POWER — ON THE GO

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